

# 2018 GENERAL DATA PROTECTION REGULATION (GDPR)



## WHO NEEDS TO COMPLY?

- Any organisation that does business within the European Union (EU)
- Any organisation outside the EU handling EU citizens' personal data



## WHAT DOES IT DO?

- Increases protection for personal data
- Strengthens penalties for non-compliance
- Extends regulatory powers beyond EU borders



POTENTIAL FINE FOR NON-COMPLIANCE: THE HIGHER OF  
**4% ANNUAL GLOBAL TURNOVER OR**  
**€ 20m**



## THE NEW EU GENERAL DATA PROTECTION REGULATION (GDPR) WILL IMPACT ORGANISATIONS GLOBALLY



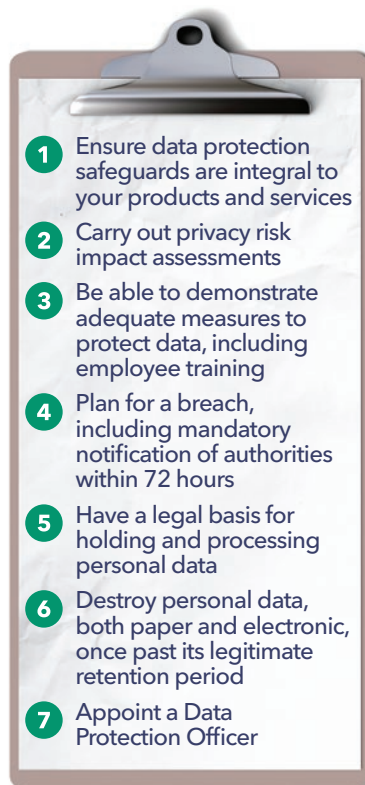
ENFORCEMENT BEGAN  
**25 MAY 2018**



## WHAT DOES IT MEAN FOR INDIVIDUALS?

- Must give consent for their personal data to be processed
- Have the right to be 'forgotten'
- Can request a copy of any data held about them

## 7 TIPS TO HELP YOU COMPLY



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